SWAM24

Events & Sponsorship Opportunities

MURPHY'S TAPROOM & CARRIAGE HOUSE, BEDFORD, NH

4 MAY

Ride With A Mission

Join us for the first ever motorcycle ride fundraiser to raise money and awareness for our Veterans. The ride will begin and end at Murphy's Taproom & Carriage House in Bedford, NH, and route throughout Southern New Hampshire. Ride with a Mission is a program of Swim With A Mission.



THE LADD FARM, PLYMOUTH, NH

29JUNE

4th Annual Green Beret With A Mission

Participants get a taste of the physical and mental challenges Army Special Forces soldiers face in accomplishing some of their real-world missions! Over 30 teams and 600 competitors have already embraced the challenge, while hundreds of avid spectators have gathered to witness this unique event.



OSG PAINTBALL, CENTER BARNSTEAD, NH

12JULY

6th Annual Paintball With A Mission

The ultimate leadership training and team building day led by Navy SEALS! 25+ companies and 300+ business people attended the event in 2023, representing some of the best companies in New England. Spend the day with your own Navy SEAL learning how to work better as a team.



WELLINGTON STATE PARK, BRISTOL, NH

13JULY

8th Annual Swim With A Mission

An open water swim race with a large group of Navy SEALs on beautiful Newfound Lake to honor and support our Veterans. With over 1500 participants to date, the event has captivated thousands of spectators, offering a unique opportunity to cheer along the shores and engage with elite Navy SEALs.



DOUBLETREE BY HILTON, MANCHESTER, NH

13 JULY

SWAM's Navy SEAL Gold Star Family Tribute Dinner & Auction

A very special evening with a large group of Navy SEALs to honor our Gold Star families who have lost their Navy SEAL sons in service. In 2023, guest speaker Jessica Buchanan delivered a stirring account of the SEALs' heroic rescue mission that saved her life.

YANKEE FISHERMEN'S COOPERATIVE, SEABROOK, NH

27JULY

FISH WITH A MISSION: 2024 TUNA PRO OPEN

Join us July 27 - August 2, 2024 for our First Annual Fish With A Mission 2024 Pro Tuna Open. The Northeast's Top Captains and Crews will gather on the New Hampshire Seacoast to compete for bragging rights, awards, and of course BIG MONEY, while supporting our Veterans! Fish With A Mission is a program of Swim With A Mission.

Thank you for considering a sponsorship to support our Veterans! Our mission at SWAM is to harnesses the creativity and networks of our principal supporters to raise money to strengthen and support worthy organizations that service, support and honor our Veterans. Over the last seven years, we have successfully raised over \$12.5 million and have been able to help tens of thousands of Veterans both in NH and around the USA.

Your sponsorship will be advertised at ALL SWAM featured events in 2024.



SPECIAL FORCES PRESENTING SPONSOR: ALL EVENTS \$100,000 (SOLD)

- Recognition as the Presenting Sponsor for 2024. This includes our website, printed materials, press releases and other media
- Opportunity to have a Navy SEAL spend a full day at your company working with your employees and colleagues on team building, mental toughness and leadership
- Paintball Team (not transferable)
- Green Beret With A Mission Challenge Team (as space is available)
- Mention as a lead sponsor on materials for 2024 Season
- 2 Tables at SWAM's Navy SEAL Gold Star Family Tribute Dinner and Auction on 7/13
- Opportunity to be highlighted in our "Sponsor Showcase" with feature on why your company supports our Veterans
- Banner/Listing at all featured events stating you are the presenting sponsor
- Logo/recognition on homepage of website
- Recognition on Social Media (Facebook, Twitter and Instagram)

FIVE STAR PLUS NEVER FORGET CAMPAIGN LEAD SPONSOR: \$50,000

- Recognition as the Never Forget Campaign Sponsor on all related materials
- Recognized as the sponsor of our intern assigned to this project
- Paintball Team (not transferable)
- Green Beret With A Mission Challenge Team (as space is available)
- Mention as a lead sponsor on materials for 2024 Season
- 2 Tables to SWAM's Navy SEAL Gold Star Family Tribute Dinner and Auction on 7/13
- Opportunity to be highlighted in our "Sponsor Showcase" with feature on why your company supports our Veterans
- Banner/Listing at all featured events stating you are a lead sponsor
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

FIVE STAR PLUS HONOR WALL CAMPAIGN LEAD SPONSOR: \$50,000

- Recognition as the Honor Wall Campaign Sponsor on all related materials
- Recognized as the sponsor of our intern assigned to this project
- Paintball Team (not transferable)
- Green Beret With A Mission Challenge Team (as space is available)
- Mention as a lead sponsor on materials for 2024 Season
- 2 Tables to SWAM's Navy SEAL Gold Star Family Tribute Dinner and Auction on 7/13
- Opportunity to be highlighted in our "Sponsor Showcase" with feature on why your company supports our Veterans
- Banner/Listing at all featured events stating you are a lead sponsor
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)





FIVE STAR LEAD SPONSOR:

\$35,000

- Paintball Team (not transferable)
- Green Beret With A Mission Challenge (as space is available)
- Mention as a lead sponsor on materials for 2024 Season
- 2 Tables at at SWAM's Navy SEAL Gold Star Family Tribute Dinner and Auction on 7/13
- Opportunity to be highlighted in our "Sponsor Showcase" with feature on why your company supports our Veterans
- Banner/Listing at all featured events stating you are a lead sponsor
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

FOUR STAR SPONSOR:

\$15,000

- 2 Players for Paintball Team (\$5,000 Value)
- Green Beret With A Mission Challenge Team (as space is available)
- Mention as a lead sponsor on materials for 2024 Season
- 1 Table at SWAM's Navy SEALGold Star Family Tribute Dinner and Auction on 7/13
- Opportunity to be highlighted in our "Sponsor Showcase" with feature on why your company supports our Veterans
- Banner/Listing at all featured events stating you are a lead sponsor
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

THREE STAR SPONSOR:

\$10,000

- Mention as a lead sponsor on materials for 2024 Season
- Green Beret With A Mission Challenge Team (as space is available)
- 1 Table to SWAM's Navy SEAL Gold Star Family Tribute Dinner and Auction on 7/13
- Opportunity to be highlighted in our "Sponsor Showcase" with feature on why your company supports our Veterans
- Banner/Listing at all featured events stating you are a lead sponsor
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

TWO STAR SPONSOR:

\$5,000

- 4 Tickets to SWAM's Navy SEAL Gold Star Family Tribute Dinner on 7/13
- Banner at all featured events stating you are a lead sponsor
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

ONE STAR SPONSOR:

\$2,500

- 2 Tickets to SWAM's Navy SEAL Gold Star Family Tribute Dinner on 7/13
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

FRIEND OF SWAM:

OVER \$1,000

 Recognition on Social Media (Facebook, Twitter and Instagram)

All net proceeds will benefit service organizations that support our Veterans. Sponsors and donors can designate contributions to support Veterans locally in New Hampshire, or throughout the USA. For questions or to commit to a sponsorship please email info@swam.org.

FUN FACTS ABOUT OUR PREVIOUS EVENTS:

- Over **30** Navy **SEALs** attend our events on an annual basis.
- **25+ companies** and **300+ business people** attended our Paintball With A Mission Event in 2023, representing some of the **best companies in NewEngland**.
- Over 1,500 swimmers have taken part in our annual Swim Races on Newfound Lake since we started in 2017.
- Over 600 participants have taken part in our Green Beret With A Mission Challenge since we launched the event in 2021.
- Thousands of Spectators and 40+ Veteran Service Organizations (VSO's) attend our events on an annual basis.





The ultimate leadership training and team building day! Spend the day with your own Navy SEAL learning how to work better as a team and playing paintball in a private tournament. Bring your management team, your sales team, your customers, your vendors or any other group that would like to bond. This is a truly unique opportunity! Individual Spots are also available.

Where: OSG Paintball, #1 Rated Paintball Field in New England! 1053 N Barnstead Rd. Center Barnstead, NH

Registration Options:

A. \$30,000 for a team of 12 (10 players and 2 alternates)

B. \$35,000 for a team AND a 5 Star Sponsorship.

(See sponsorships <u>here</u> for more details)

C. \$3,000 for an individual. You will be placed on a team.

Teams are available on a first-come first-serve basis...THIS WILL SELL OUT!! Returning teams will be given priority on registration. Please let us know if we should hold your spot NO LATER THAN 2/29/24.

Full payment due by May 1, 2024.

We are a 501(c)(3), so your payment is tax deductible. All proceeds will go to support Veteran service and support organizations.

A detailed schedule will be provided to registered teams closer to the event!

Reserve Your Team Today!!

Click Here To Register Now!

For questions or more info, email info@swam.org.











RIDE WITH A MISSION A Program of Swim With A Mission

SPONSORSHIP OPPORTUNITIES

EVENT MAIN SPONSORS

EVENT MAIN Sponsors will also receive recognition as a lead sponsor for SWAM, and be listed on all banners at SWAM events, recognized with logo placement on SWAM's homepage, and acknowledged on SWAM's Social Media feeds (facebook, twitter and instagram), as well as the following event specific benefits:



MISSION



HARLEY MOTORCYCLE: EVENT SPONSOR: \$10,000

Social media shoutouts, large logo on the back of the shirt, website highlight, Emcee highlight during the program before the ride, and logo on the event's website.

INDIAN MOTORCYCLE: EVENT SPONSOR: \$7,500

Social media shoutouts, medium logo on the back of the shirt, website highlight, Emcee highlight during the program before the ride, and logo on the event's website.

ROAD-GLIDE EVENT SPONSOR: \$5,000

Social media shoutouts, small logo on the back of the shirt, website highlight, Emcee highlight during the program before the ride, and logo on the event's website.

ADDITIONAL SPONSORS

EVENT ONLY Sponsors will not receive any SWAM Sponsorship recognition.

FAT BOY \$2,500: Social media shoutouts, small logo on the back of the shirt, and logo on the homepage of the event's website.

ELECTRA-GLIDE SPONSOR \$1,000: Social media shoutouts, and logo on the homepage of the event's website.



RIDE WITH A

FOR OUR VETERANS

SWAM.ORG

RAFFLE OPPORTUNITIES

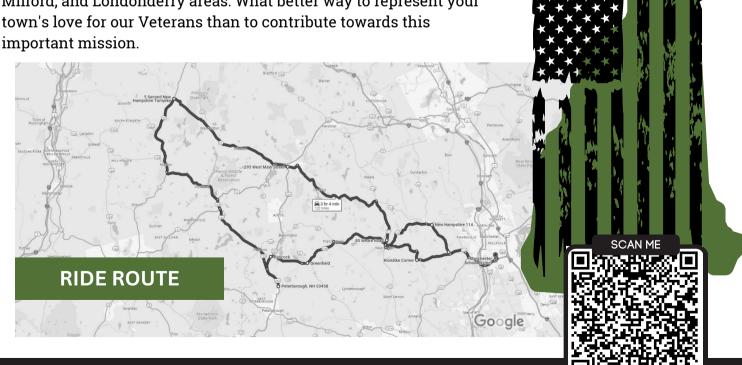
A FUNDRAISING MOTORCYCLE RIDE FOR VETERANS

On Saturday, May 4, 2024, Ride With A Mission will host it's first fundraising motorcycle ride for Veterans. The ride will begin and end at Manchester Harley-Davidson in Manchester, NH, and route throughout Southern New Hampshire. If your business is interested in providing items for the raffle, please review the opportunities below, and contact Christina Young with any questions.



At the end of the ride, we will be holding a live raffle. This can be a donation of goods, gift cards, and/or services, but is not limited to space. No donation is too large or small for this category and companies are welcome to donate more than one item if they feel moved to do so.

Community Raffle: There will be five large raffle prizes, which will include donated items from local businesses in the various towns and adjacent communities that the motorcycles will ride through. These towns include the greater Manchester, Bedford, Amherst, Milford, and Londonderry areas. What better way to represent your town's love for our Veterans than to contribute towards this important mission.



FISH WITH A MISSION: 2024 TUNA PRO OPEN

A Program of Swim With A Mission

SPONSORSHIP OPPORTUNITIES

WHEELHOUSE SPONSORS

WHEELHOUSE Sponsors will also receive recognition as a lead sponsor for SWAM, and be listed on all banners at SWAM events, recognized with logo placement on SWAM's homepage, and acknowledged on SWAM's Social Media feeds (facebook, twitter and instagram), as well as the following event specific benefits:

CAPTAINS LEVEL \$15,000:

Social media shoutouts, large logo on the sleeve of the shirt, website highlight, Emcee highlight throughout the entire tournament, banner at the event, logo on the event's website and advertisement in the captains bucket.

FIRST MATE LEVEL \$10,000:

Social media shoutouts, medium logo on the sleeve of the shirt, website highlight, Emcee highlight throughout the entire tournament, banner at the event, logo on the event's website, and advertisement in the captains bucket.

ON DECK SPONSORS

ON DECK Sponsors will also receive recognition as a sponsor for SWAM, recognized with logo placement on SWAM's homepage, and acknowledged on SWAM's Social Media feeds (facebook, twitter and instagram), as well as the following event specific benefits:

DECKHAND LEVEL \$5,000: Social media shoutouts, small logo on the back of the shirt, logo on the homepage of the event's website, and advertisement in the captains bucket.

BOSUNS: \$2,500: Social media shoutouts, logo on the homepage of the event's website, and advertisement in the captains bucket.

ADDITIONAL SPONSORS

The following are event only sponsorships and will not receive any SWAM recognition outside of the event.

GALLY CREW: \$1,500: Logo on the homepage of the event's website and advertisement in the captains bucket.

FACTORY CREW: \$1,000: Logo on the homepage of the event's website and advertisement in the captains bucket.

ENGINE CREW: \$500: Logo on the homepage of the event's website and advertisement in the captains bucket.

RAFFLE/CAPTAIN'S BUCKET SPONSORSHIP

- Captains Buckets: Sponsorship of goods, gift cards, and/or services may be donated to the captain's buckets. Space is limited, so we ask that any donation items for captain's buckets please be small and universal in sizing (hats, stickers, koozies, buffs, sunscreen, sunglasses, etc.)
- Raffle Sponsorship: At the Awards Ceremony, we will be holding a live raffle. Similar to the captain's buckets, this can be a donation of goods, gift cards, and/or services, but is not limited to space. No donation is too large or small for this category and companies are welcome to donate more than one item if they feel moved to do so.



